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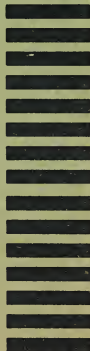
Decision Tables and Their Practical Application in Data Processing

Prentice-Hall, Inc.

Gentlemen:

Please send me *"DECISION TABLES AND THEIR PRACTICAL APPLICATION IN DATA PROCESSING,"* by Thomas R. Gildersleeve, for 10 days' free trial. If I find that this self-teaching, programmed course makes it easy to construct and use Decision Tables to great advantage over narrative descriptions and flow charts, I will send you $19.95 plus postage and packing as full payment. Otherwise, I will return the course and pay nothing.

☐ **SAVE MONEY:** Check here if you prefer to enclose payment (plus sales tax where applicable) now, in which case we pay postage and packing charges. Same return privilege, full money-back guarantee.

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For computer programmers and
systems and data processing managers

DECISION TABLES
AND THEIR PRACTICAL APPLICATION
IN DATA PROCESSING

*The new way to document procedures, proven to be more reliable
than narrative descriptions or flow charts*

Dear Sir:

Now you can easily gain a complete knowledge of Decision Tables -- the new and vastly superior way to document procedures in data processing -- even if you never used them before.

This has just been made possible by a remarkable self-teaching, programmed course that makes it easy to construct and use them to great advantage over narrative descriptions and flow charts:

DECISION TABLES AND THEIR PRACTICAL APPLICATION
IN DATA PROCESSING

Prepared by Thomas R. Gildersleeve, a leading consultant in computer programming and applications, the course provides you with a technique to meet the need for a more accurate and detailed description of procedures that can be readily modified as necessary.

Why Decision Tables?

Proven, without question, to be the most reliable tool yet devised for describing computer program procedures, Decision Tables offer you these inherent advantages:

1. They are immediately understandable.

2. They are easily standardized.

3. They lend themselves to organizing a procedure into a set of independent modules.

Use them, and no longer will you explain a procedure and find that you have been misunderstood, or document a procedure and find that it has been misinterpreted.

Providing you with the most effective means of communication for the now advanced "generation" of computers, Decision Tables meet today's need for an intermediary language between the computer language and everyday language.

Moreover, Decision Tables are easy to construct, easy to use, and easy

to understand at all company levels.

>They improve communication regarding procedures between executive
officers and systems analysts ... managers and operating personnel
... systems-and-procedures personnel and the clerical work force
... data processing managers and systems analysts ... systems
managers and systems-and-procedures personnel ... and between
systems analysts and programmers.

HOW YOU CAN LEARN ALL ABOUT DECISION TABLES

DECISION TABLES AND THEIR PRACTICAL APPLICATION IN DATA PROCESSING, a self-
teaching, programmed course that comes to you in a single volume, is one of the
most interestingly presented and easy-to-follow courses ever devised.

>To demonstrate the effectiveness of this new technique in use, its
author shows how to solve a typical problem -- the filling and billing
of orders under varying conditions that call for different actions.

>And, to demonstrate its capability in any area involving decisions,
he offers an exercise in constructing a Decision Table, interestingly
enough, for choosing a security to buy on the stock market.

EASY TO LEARN   Without having to attend class, and at a time and place of
your own choosing, you can quickly gain mastery over this
valuable new technique. Open the volume, and you will read and understand
its every word, work through its simple exercises, and, practically overnight,
know how to construct and use Decision Tables to document any procedure.

>Described by a minimum of text and free of extraneous material, the
course is so organized that you don't have to turn any pages or "skip
around." The moment a point is made, a facing page immediately
illustrates it with a clear example.

You're shown step-by-easy-step:

* How to organize a procedure into conditions and actions.

* How to eliminate redundancy, contradiction, and incompleteness from
  procedure descriptions.

* How to minimize searching time in isolating in a description the
  particular procedure appropriate to a given situation.

* How to organize procedures into functional subsets.

* How to construct decision tables common to a number of procedures.

* How to code from Decision Tables.

* How to evaluate Decision Table preprocessors.

YOU LEARN BY DOING   As an aid to retention, after a step is explained and
illustrated, you practice doing it in an accompanying
exercise. Correct solutions are furnished at all times. Checkpoints verify

your understanding of every point along the way.

* * * * * * * * * *

I could tell you much more about the way Decision Tables improve the documenting of procedures in data processing -- and why they are superior to narrative descriptions and flow charts. But you must really see the course yourself to appreciate their full potential.

When you do, you'll see why they are considered to be the most reliable tool yet devised for describing program procedures, and why it's bad business not to start using them now.

<u>Yours for 10-Day Free Trial</u>

Send the enclosed card today, and we will rush DECISION TABLES AND THEIR APPLICATION IN DATA PROCESSING, the unique, easy-to-take course, for ten days' <u>free trial</u> at our expense. After that, you can keep it by sending only $19.95 plus postage and packing as full payment, or return it and owe nothing.

But once you take a look at the course, and see its great value, I don't believe you will want to part with it.

Cordially yours,

R. B. Hopkins

R. B. Hopkins

EJ/A